

Make your market presence count.

JANUARY 2027 / ADVERTISING PACKAGES & PRICING

INCLUDED IN EVERY PACKAGE

Your ad in the Portico Pages lookbook, polybagged with DMC Spark; inclusion in two market-wide email blasts; and a digital lookbook hosted on the Portico website year-round.

PREMIER

Market Presence

\$3,750

- Full-page Portico Pages ad + floor dot
- Shared photo features in Spark and the 7 x 7 poster
- Photo feature in a market-wide email blast

PREMIUM

Visibility

\$3,250

- Full-page Portico Pages ad
- Floor dot in a market area
- All shared package benefits above

HALF PAGE

Core Package

\$2,200

- Half-page Portico Pages ad
- All shared package benefits above

STARTER

Exposure

\$1,350

- Quarter-page Portico Pages ad
- All shared package benefits above

A LA CARTE

Book separately or add to a package.

Floor dot
\$350

Spark photo feature
\$200

Poster photo feature
\$300

CHOOSE YOUR PACKAGE

Contact Griffin: griffin@porticollection.com

January 2027 rates. Campus video-screen advertising is not offered. Placements and availability are subject to confirmation. Commitment and artwork deadlines will be provided separately.